



The connected care opportunity.

One ecosystem.

ProactiveClinics at its heart.

Unifying clinical care, technology and operations around one signature platform.



Care is connected. Its tools often are not.

The opportunity is to connect the work—not add another isolated application.

01

Clinical fragmentation

Patient records, orders and care coordination can live in separate workflows.

02

Operational friction

Scheduling, enrollment and legal requests create additional handoffs.

03

Financial disconnect

Claims, denials and collections need context from the clinical encounter.

Investment thesis: a shared operating layer can reduce handoffs. Outcomes still require measurement.

One ecosystem. A focused entry point.

Start with ProactiveClinics; extend shared capabilities across adjacent care settings.



SIGNATURE PRODUCT

ProactiveClinics

Clinical care + the practice operating platform.



Home care

Coordination + monitoring



Behavioral health

Pediatric + family care



MedTech

Devices + integrations



Core

AI + cloud + data

Corporate ecosystem positioning. Expansion is strategic intent, not a claim that every division is deployed.

ProactiveClinics: beyond the patient chart.

An EHR/EMR + AI healthcare operating platform for the whole practice.

Clinical + patient

Charting, orders, scheduling, intake and patient engagement.

Financial + operational

Eligibility, claims, ERA, denials and credentialing workflows.

Legal + connected

Attorney / PI workflows, records requests and data exchange.



AI assists. Clinicians stay in control.

S1-S3: company-described capabilities. Confirm workflow availability and integration scope with the team.

Three pilots. Already live and working.

ProactiveClinics is moving from product development into real-world use.*

01

■ LIVE PILOT

ProactiveClinics

02

■ LIVE PILOT

ProactiveClinics

03

■ LIVE PILOT

ProactiveClinics

The next proof point: measurable, repeatable adoption.

*Company-reported; not independently verified. Pilot identities and results are not disclosed.

No paid-customer count, revenue or clinical outcomes are implied.

One operating layer across the visit.

Connect the clinical encounter to the operational work around it.

01**Engage**

Portal, booking
and intake

02**Care**

Charting, orders
and AI assistance

03**Collect**

Eligibility, claims
and remittance

04**Coordinate**

Credentialing,
records and PI

05**Understand**

Dashboards
and analytics

Shared record / Connected workflows / Clinician oversight

S1-S3: conceptual workflow based on public product pages; availability and configuration require confirmation.

Build evidence. Then expand the platform.

A focused product entry point with a broader ecosystem thesis.



Start where the work happens

Three company-reported live pilots create an opportunity to learn from practice operations.

Measure before scaling

Track adoption, workflow completion, support needs and the commercial conversion path.

Extend what proves repeatable

Apply the operating model to groups and adjacent care settings within the PUMS ecosystem.

Strategic direction, not a forecast. Pilot outcomes, paid conversion and expansion economics remain to be validated.

Land in clinics. Grow through connection.

A proposed path from pilot adoption to repeatable commercialization.

01 / Adopt

Founder-led pilots and walkthroughs. Validate the workflows that matter to operators.

02 / Convert

Package software and implementation. Prove willingness to pay and service economics.

03 / Expand

Grow into practice groups, MSOs and partners once onboarding is repeatable.

Revenue avenues: software subscriptions / implementation / optional managed RCM

Commercial strategy only: no revenue, pricing, margin, market-size or financial-return projections are asserted.

Clinical insight meets platform experience.

Operator-led product direction. Deep technical execution.



**Dr. Andy R. Manzano,
MD**

Clinical Co-Founder & CEO

14+ years in U.S. multi-clinic ownership and operations across primary care, rehabilitation and wound care.



**Dr. Ernesto Couso,
Ph.D.**

Co-Founder & CTO

30+ years across software, cloud, systems architecture, cybersecurity, data and AI.

Source: Proactive UMS corporate About page and founder biographies. Experience is company-reported.

See the product. Evaluate the opportunity.

Discuss the pilots, review the workflows and explore strategic alignment.

Begin with ProactiveClinics.

Request a product walkthrough and discuss pilot evidence with the founding team.

proactiveclinics.com/demo

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[S1 ProactiveClinics · platform](#)

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Official pages accessed 14 September 2026.
Product capabilities are company-described.
Confirm availability and scope with the team.

Three live pilots are company-reported. Illustrations are ecosystem brand imagery, not actual pilot-site photos.